

Sensohive is looking for a Marketing Student Worker

Be part of a really interesting international journey in an awesome tech startup company.

Date: 09-08-2021

We are growing our company and we need your help to improve our marketing reach. Our solution [Maturix](#) for concrete monitoring has been used at more than 900 global construction projects over the last two and half years - and we need your help to tell this story!

We want two candidates so you will be able to help each other in creating the best content together with the Sensohive team and our clients.

YOUR MAIN TASKS

Your main task will be to identify, document (write and record on video), and publish the stories we and our products are making. We want to show how our happy clients are using the product and learn from them how they gain benefits in different ways.

With support from our CEO you will:

- Record customer interviews either online or physically
- Research construction projects and write them into customer stories
- Share the stories through our website and share the story (also) using ads on social media
- Get and manage approvals from clients to publish content
- Create and send out newsletters with the stories

YOUR QUALIFICATIONS

- A great writer with excellent English communication skills both verbal and written
- Good at finding and boiling down stories to the essence
- Have a basic understanding and skills within SEO
- Abilities and past experience working with video content is an advantage
- You are maybe studying journalism or something within the realm of communication and online media etc. - with an interest in engineering and technology and have at least one year left.

YOU AS A PERSON

You are:

- Self-driven and proactive
- Curious and open-minded
- Good in working Independently and naturally take ownership and responsibility
- You have an eye for detail and a good technical understanding

YOUR GAINS

- Your activities will directly influence our future commercial success
- High influence on your work and tasks
- Flexible work hours
- Open and transparent company culture
- Take part in social activities

PRACTICALITIES

- Working hours 5-12 hours/week
- Market salary
- Good and inspiring work environment in our office close to Odense Train Station
- And (lots of) coffee included

ABOUT US

We develop and sell wireless sensors and applications with the aim of making it easy to collect, analyze, and understand data. The company was founded in 2014, started by university students, and we now have 18 full-time employees and several part-time workers. The company's focus is on Maturix and the construction industry.

Read more: www.maturix.com www.sensohive.com

Further questions: ch@sensohive.com or +45 30207550

APPLICATION

Please send us your CV, a cover letter and a portfolio of proven experience creating and working with content.

DEADLINE

Deadline is the 1st of September 2021 - and interviews will be conducted periodically with the purpose of finding a candidate as soon as possible. Please use [thehub](#) when you apply - thank you.

How to apply: <https://thehub.io/jobs/611116120e2fe7777b129e21>

Deadline: 1/9